



**“For the first time, our team can update web site content ourselves, which ensures that our investors always have the most up to date information available. This not only saves us time and money, it significantly improves the quality of support we can provide our investors.”**

– Shea Snyder  
Devon Energy Corporation

# Blue Fish Navigation Manager™ for Web Publisher

Managing web site navigation can be a difficult and time consuming process. With common navigational elements such as drop-down menus, bread crumbs and site maps, even a simple change can ripple throughout a web site, requiring dozens of page modifications.

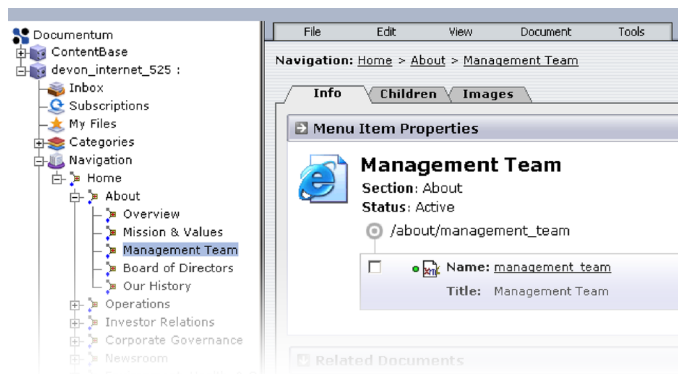
What’s more, these changes often require that an IT professional perform the work rather than the business people who own the site content. This results in delayed launches and endless approval iterations.

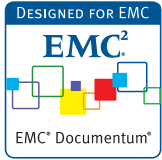
## Common Navigation Challenges

- Programming is required to maintain drop-down menus.
- Manual maintenance of navigation is tedious and error prone.
- To prevent broken links and orphaned pages, content updates must be manually synchronized with changes to web site navigation.
- Coordination between multiple authors is necessary, even when updating unrelated content.

## The Blue Fish Solution: Navigation Manager

Blue Fish Navigation Manager for Web Publisher simplifies the process of creating and maintaining web site navigation. Business users are now empowered to take complete control of their web site, improving turnaround time and releasing IT to focus on more appropriate projects. Our easy to use, wizard-driven interface complements Web Publisher’s existing features and eliminates the need for costly custom solutions.





**Blue Fish Navigation Manager™**  
is certified for use with EMC  
Documentum Web Publisher.

## Benefits of Navigation Manager

Using Navigation Manager, business users can:

- Automatically update site navigation, breadcrumbing, and site maps with a single action, eliminating the need for coding and IT involvement.
- Control the order of web site menu items.
- Preview and approve site navigation changes before they are released.
- Synchronize changes to content and navigation so that they are released simultaneously.
- Work independently from other business users without having to coordinate the release of unrelated content.
- Build sophisticated navigation interfaces, supporting drop-down menus, roll-over images, and other interactive features.

Navigation Manager supports all web site rendering technologies, including Java, .Net, and portals.

## About Blue Fish

Blue Fish Development Group is a consulting firm that helps companies manage and extract value from their intellectual assets. Our clients, among the most successful and trusted brands in their industries, leverage our specialized expertise, methodologies, and software for their critical enterprise content management needs. Blue Fish is located in Austin, Texas and serves clients nationwide.

## Drop Us a Line

Want a deeper level of expertise to solve the ECM challenges facing your business? Contact Blue Fish — our team will jump in with both feet.

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